



Mekong RBM IEC Project News

November 2004



All the IEC teams have finished the development of malaria IEC materials and guidelines. All of the materials will be presented at the Advisory Committee meeting in Hanoi on 19 – 20 November 2004.

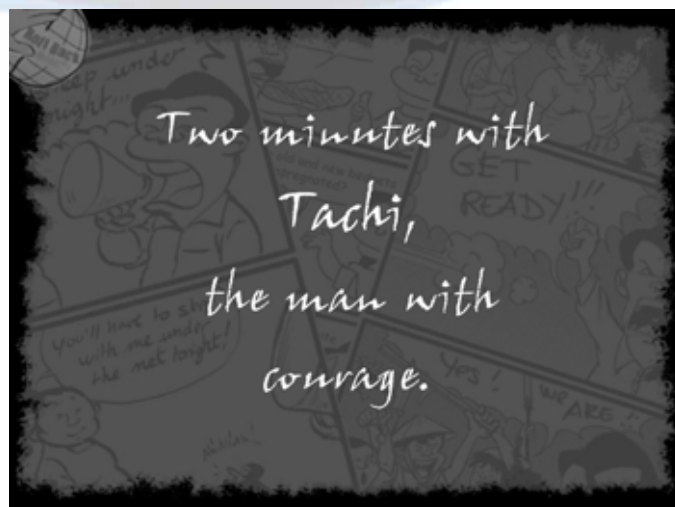
Each country identifies the needs of the local situation and appropriate educational tools to use with their target populations. The malaria educational tools could be grouped into different categories as follows:

- Inter-active print educational materials
- Reinforcing print educational materials
- Education-entertainment educational materials
- User-friendly technical information
- Effective and user-friendly IEC guidelines

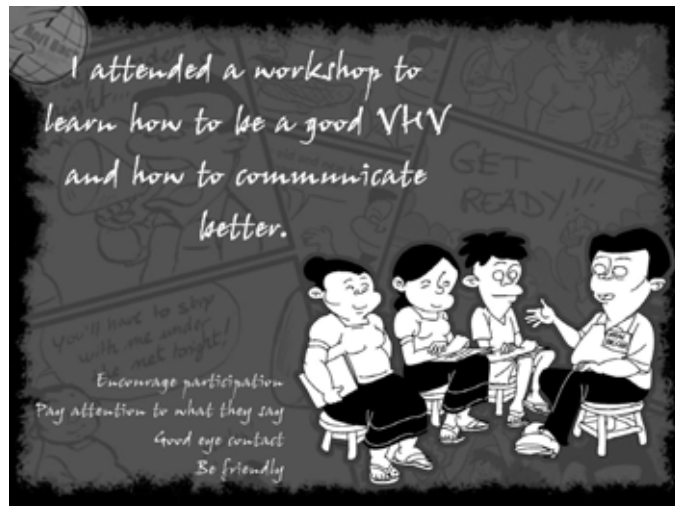
We will keep you updated with what malaria IEC materials for ethnic groups each country has developed.

In this month issue, we would like to share with you some situations that have happened in the field of malaria prevention and control programmes through Tachi's eye. You would remember our Tachi, the village health volunteer. This may not only have happened in the malaria control programme, but it may reflect what has happened in other disease control programmes.

Please enjoy!!







I use the poster that was developed by the malaria centre to educate people.

This mosquito transmits MALARIA!!!

You must prevent from mosquitoes' bites!

We'll be okay! I've never been sick by mosquito bite in our village yet!

I try to make sure people sleep under bednets every night, which people say they do.

I have malaria!! Again?

Doit you sleep under bednet?

Yes, I sleep in there everynight!!

I encourage people to bring bednets for impregnation.

Can a cotton bednet be impregnated? Yes!

Certainly, mom!

Can a polyester bednet be impregnated?

No problem!

Can you impregnate no bednet? !!?

Sometimes people can confuse me when I talk to them about malaria.

ITN..., ISN..., LLIN..., EDAT..., ACT..., RDT..., VHW...
How about BMW? !?
!?

We also have LLIN. People like them and use them every day!!!

How was the mosquito net you received a few months ago?
Very good, very durable, use it everyday!
It doesn't have any holes at all!

We have ACT for malaria treatment. People like it!!!

You got drunk again?
Nop! I didn't have any drink.
Can I have more of these? They taste so good!

I try to remind everyone to use a bednet every night. They listen to me well.

Bednets prevent Malaria...

Everyone should sleep under a bednet every night...

You'll have to sleep with me under the net tonight!

Malaria!

The comic strip consists of three panels. In the first panel, a man with a megaphone says 'Bednets prevent Malaria...'. In the second panel, he says 'Everyone should sleep under a bednet every night...'. In the third panel, he says 'You'll have to sleep with me under the net tonight!' and a mosquito is shown nearby with the word 'Malaria!' written next to it.

Sometimes a provincial officer visits us and tells us to work together. But how, why..??

We have to work together to control malaria for the benefit of people!!

Yes we will!! Yes!! we will!!

How to do it? What do we have to do? Why?

They are confused!

The comic strip consists of three panels. In the first panel, a provincial officer says 'We have to work together to control malaria for the benefit of people!!'. In the second panel, the community members respond 'Yes we will!!' and 'Yes!! we will!!'. In the third panel, they ask 'How to do it?', 'What do we have to do?', and 'Why?', and a speech bubble says 'They are confused!'.

Well! Somehow, my message got through!!

Listen up! We have to fight MALARIA!!

READY!!

YES WE ARE!! excellent!

The comic strip consists of three panels. In the first panel, the provincial officer says 'Listen up! We have to fight MALARIA!!'. In the second panel, he shouts 'READY!!'. In the third panel, the community members cheer 'YES WE ARE!! excellent!'.



See you next month for more news!

